

Fleet Street Quarter

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THE HERITAGE of FLEET STREET

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In February 2022, local businesses voted overwhelmingly in favour of establishing the Fleet Street Quarter Business Improvement District (BID). This favourable outcome demonstrated a strong mandate amongst businesses to work more collectively in leading, shaping and influencing a comprehensive programme of activity – positioning the Fleet Street Quarter as a thriving and vibrant destination.

Encompassing an area which features Fleet Street at its heart, but embracing fascinating areas such as Chancery Lane, Holborn, Ludgate Hill and New Street Square, the Fleet Street Quarter aspires to make the whole area a thriving place to live, work, and visit.

Through careful stewardship and curation, the programme of work fosters inclusion, diversity, innovation, celebrates culture, and helps to deliver a green, sustainable and safe business district. The BID creates a strong business collective, providing a powerful voice for local businesses, who are represented on Steering Groups for each Key Strategic Theme, which guide the work of the FSQ BID Executive Team.

Through collaboration and partnership working, it champions a cohesive plan of action to create a vibrant and dynamic location that will reposition the Fleet Street Quarter as a place to work, visit, live and invest in reclaiming the district as a globally thriving destination.

FLEET STREET QUARTER



The BID footprint spans just over 43 hectares made up of a network of streets, alleyways and courtyards. Fleet Street Quarter is challenged by the narrow footpaths, limited squares and a deficiency of green spaces. However, as well as enhancing the physical experience when visiting the

area, the BID's focus is on collaborating with the business community and public sector partners to tackle climate change, air quality issues, and make the district more climate resilient to future-proof the Fleet Street Quarter. With initiatives such as the Green Skills Construction Hub and the Urban Farmer Project, innovative solutions to enhance green infrastructure and

promote sustainable practices are encouraged, aligned with and complementary to the City Corporation's five-year action plan – The Square Mile: Future City.

The BID seeks to tackle challenges and critical issues for businesses in the area, from the threat of terrorism and anti-social behaviour to clean streets, rough sleeping and low-level street crime, to make the area feel safe and

secure during the day, and also support the growth of the night-time economy. Initiatives, such as targeted crime prevention events and visible security measures through friendly ambassadors, have contributed to a greater peace of mind for businesses, employees, and visitors alike, providing a visual presence around the Fleet Street Quarter area Monday to Friday.

Find out more about the Fleet Street Quarter BID on www.fleetstreetquarter.co.uk.